



PowerTerm[®] WebConnect RemoteView

Adding Value to Windows[®] Terminal Server

WHAT'S THE CHALLENGE?

Organizations want to make sure that their staff have easy access to all the business applications they need—from desktops, laptops and thin clients—anytime and anywhere.

ERICOM DELIVERS!

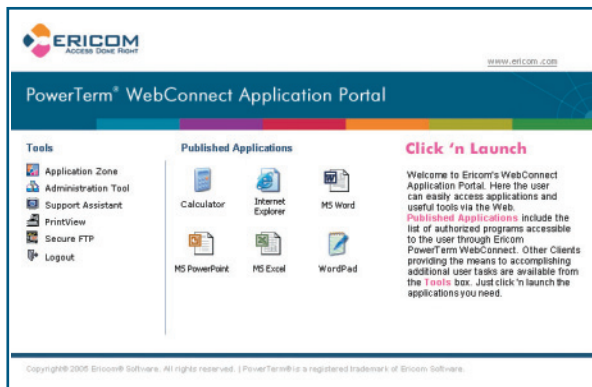
Ericom's Server-based Computing (SBC) solution is the answer to today's enterprise IT challenges. Easy to deploy, manage and use, PowerTerm WebConnect enhances the power of Windows® Terminal Server to address user mobility, remote access and desktop management, business continuity, and more—lowering TCO and increasing return on IT investments.

THE ALTERNATIVE TO CITRIX®

Ericom's SBC solution is much more affordable than Citrix's, as well as easier to deploy and extend throughout the organization. With PowerTerm WebConnect, enterprises can create and configure a secure SBC environment in hours, vs. days for typical large Citrix installations. PowerTerm WebConnect also supports 20-50% more sessions than Citrix on each Terminal Server, enabling enterprises to significantly lower licensing and hardware costs.

REDUCE THE COST OF MANAGING DESKTOPS

PowerTerm WebConnect moves application management from the desktop to a centralized server, eliminating costly client-based installations and technical support. All this while deploying application access faster than ever.



Access applications via a standard Web browser

“ Ericom's PowerTerm WebConnect could disrupt the balance of power in the Server-Based Computing arena. ”

— Butler Group

PowerTerm WebConnect RemoteView provides robust application access and enhanced Windows Terminal Server functionality. This optimizes IT resources, reduces desktop management costs, and enhances enterprise productivity levels—with clear financial benefits.

- **Lower TCO:** Reduce IT complexity and lower licensing costs while optimizing productivity levels
- **Support workforce mobility:** Enable on-demand, secure access to corporate applications, data and services, from home or on the road
- **Increase user flexibility:** Provide application access from Windows (including the Windows Vista™ operating system) and Linux desktops, and thin clients
- **Expedite application roll-outs:** Centralize application publishing and administration to save valuable time and travel costs of IT staff
- **Reduce Terminal Server costs:** Run more applications on fewer servers
- **Increase enterprise security:** Gain greater control over application access; protect privacy of information
- **Enhance business agility:** Ensure business efficiency and continuity even during server disruptions

KEEP THE ENTERPRISE IN SYNC – IN REAL TIME!

Ensure that your users seamlessly access the most current applications and updates without delay. PowerTerm WebConnect automatically refreshes and displays shortcuts to published applications on the user's Desktop, Start Menu, and/or Web interface.

CONNECT WITH CONFIDENCE!

Enterprise-level security includes support for SSL Gateway, Single Sign-On, Kerberos, and integration with leading SSL VPNs. Encrypt connections from clients to Terminal Servers, even across public networks. Benefit from an additional level of security via two-factor authentication.

deploy, use, and afford—with Ericom

SUPPORT AND SATISFY USERS, ANYTIME, ANYWHERE

PowerTerm WebConnect RemoteView's built-in remote desktop support tool improves the user's experience and IT efficiencies. The tool enables tech support personnel to take control of users' desktops to provide immediate troubleshooting of user issues.

MAINTAIN BUSINESS CONTINUITY – EVEN WHEN DISASTER STRIKES

A three-day transportation strike and the staff can't get to work? As an essential disaster recovery component, PowerTerm WebConnect RemoteView ensures business continuity by maintaining high availability of applications on primary and backup servers. So no matter what—from power outages to natural disasters—it's business as usual.

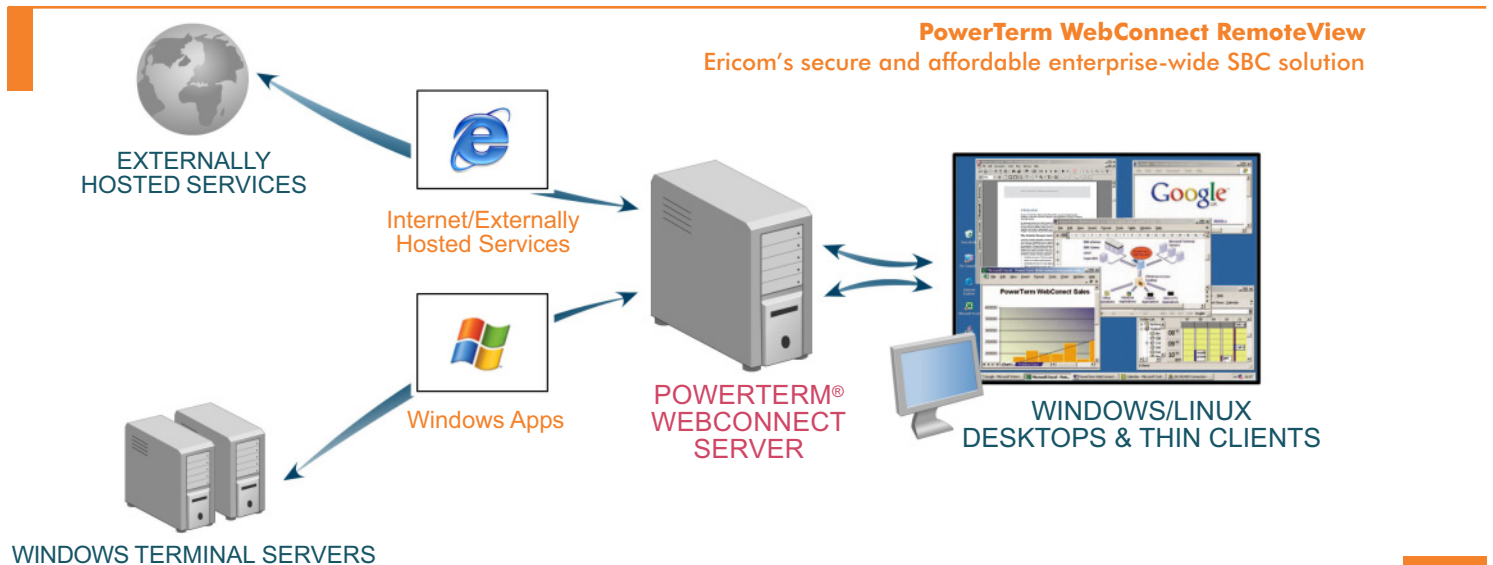
OPTIMIZE ENTERPRISE WORKFLOW

PowerTerm WebConnect RemoteView improves the speed and efficiency of application access. Key features include:

- Highly scalable load balancing for Terminal Servers and applications prevents server downtime
- Built-in integration with RTO™ TScale® Advanced enables Terminal Servers to support up to 50% more sessions than Citrix
- Optional Universal Printing capability

REGULATORY COMPLIANCE

PowerTerm WebConnect RemoteView enables enterprises to comply with major global industry standards (e.g., SOX, JSOX and HIPAA) and facilitates compliance with governmental directives for providing flexible working modalities.



PROTECT INFORMATION PRIVACY

Lost or stolen laptops? Store and manage applications and data on secure servers, behind the firewall, rather than on user devices that are vulnerable to theft or unauthorized users. Make PowerTerm WebConnect RemoteView an integral part of your security policy to ensure the privacy of sensitive corporate and customer data at all levels of the organization.

MAKING IT EASY FOR THE USER

PowerTerm WebConnect RemoteView simplifies the desktop user experience by publishing only those applications that the user or group requires. Enjoying a rich desk-like experience, users can remotely access applications as if they were running locally. Ericom's True Seamless Windows technologies optimize the user experience for speed and usability. Remote users can connect via an easy-to-use Portal or Application Zone.

Simplify On-demand Application Access & Reduce IT Complexities

Empower users to access business applications from home, their office, or while on the road. Your users benefit from a uniform user experience no matter where or from what platform - Windows (including Vista) or Linux desktops, or thin clients. IT administrators benefit because all applications are managed and administered at the server level, eliminating the need to service or upgrade individual devices.



WHAT DOES POWERTERM WEBCONNECT REMOTEVIEW MEAN FOR YOU?

Backed by Ericom's global presence, technological expertise and excellence in support and professional services, PowerTerm WebConnect RemoteView delivers compelling advantages to the organization.

Enhanced RDP Solution for Thin Clients

Organizations seek to minimize desktop management efforts, while reducing the costs and complexities of providing access to business-critical applications. Many are choosing to adopt a thin client strategy instead of, or in addition to, desktops. Ericom's alternative to Citrix is an enterprise-level solution providing remote access to applications running on Windows Terminal Servers—cost-effectively and securely. Embedded in leading CE, XPe and Linux-based thin client devices, Ericom's PowerTerm WebConnect RemoteView administers applications and access entirely at the server level, eliminating the need to service or upgrade individual thin clients.

Key Features

Application publishing; centralized management; enhanced security; full integration with Microsoft Active Directory® & Novell® eDirectory™; session sharing; detailed logging and auditing; scripting; PowerTerm WebConnect server clustering support; Linux support; integration with Web portals; support for Universal Printing; enhanced Terminal Server scalability and stability; and more.

Meeting Up with Real World IT Environments

SERVER PLATFORMS	Microsoft® Windows® 2000/2003/2003 x64; Linux x86; and Linux POWER
CLIENT PLATFORMS	Windows® 98; Windows ME; Windows NT; Windows 2000; Windows XP; Windows Vista™; IBM® Lotus® Expeditor; Linux; thin clients (CE, XPe & Linux-based)
MICROSOFT® WINDOWS TERMINAL SERVER	2000; 2003; 2003 x64
SECURITY	SSL, SFTP; Kerberos; SSL VPN integration and interoperability; RSA® SecurID® two-factor authentication

Visit www.ericom.com for instant downloads of free product demos and compelling case studies.

ERICOM – ACCESS DONE RIGHT

Ericom® Software is a leading provider of Enterprise-Wide Application Access Solutions. Since 1993, Ericom has been helping users access enterprise mission-critical applications running on a broad range of Microsoft® Windows® Terminal Servers, Virtual Desktops, legacy hosts and other systems, and providing concrete business value by helping organizations realize the benefits of their IT investments. With offices in the United States, United Kingdom, EMEA, India and China, Ericom also has an extensive network of distributors and partners throughout North America, Europe, Asia and the Far East. Our expanding customer base is more than 30 thousand strong, with over 6 million installations.

BR-G070313-1 00Q

North America

Ericom Software Inc.
231 Herbert Avenue, Bldg. #4
Closter, NJ 07624 USA
T +1 (201) 767 2210
F +1 (201) 767 2205
Toll-free 1 (888) 769 7876
E-mail info@ericom.com

UK & Western Europe

Ericom Software (UK) Ltd.
11a Victoria Square
Droitwich, Worcestershire
WR9 8DE United Kingdom
T + 44 (0) 870 2000 176
F + 44 (0) 870 2000 179
E-mail info@ericom.co.uk

International

Ericom Software Ltd.
8 Hamarpeh Street
Har Hotzvim Technology Park
Jerusalem 91450 Israel
T + 972 (2) 591 1700
F + 972 (2) 571 4737
E-mail info@ericom.com